



SRI KRISHNADEVARAYA INSTITUTE OF MANAGEMENT (SKIM)
SK UNIVERSITY: ANANTAPUR (AP) – 515003
MBA (G) & (F) Course Structure & Regulations w.e.f., 2026-28 batch

1. Allocate 50 Marks Each for Theory and Practicals for **Paper 107: IT Modeling and Excel** in case of MBA (G) & (F) I Semester courses.
2. Allocate 70 Marks for Theory and 30 for Internal Assessment for **Paper 106: Communication Skills and Personality Development** in case of MBA(G)&(F) I Semester courses.
3. Conduct Practical Examination of 50 marks for MBA (G) & MBA (F) for **107: IT Modeling and Excel** in case of MBA (G) & (F) I Semester courses.

II SEMESTER

4. To offer one Online Course with two credits mandatory in systems area to Second semester. Students should undergo the course of their choice offered on any portal by the Government or SK University in case of MBA (G) & (F) Second Semester courses.
5. The SPSS Practical Examination for 50 Marks shall be conducted for MBA (G) & MBA (Finance) students by both internal & Externals Examiners as per the panel submitted by the Head & Chairman BoS.
6. To Allocate 50 Marks each for Theory and practical in **Paper 207: Research Methodology** and 50 Marks for **SPSS Practicals**.

III SEMESTER

7. To Allocate 50 Marks each for Theory and practical in Enterprise Resource Planning in case of MBA (G) & (F) Third Semester.
8. To Conduct Practical Examination to MBA (G) & (F) for 50 Marks in paper **305: Enterprise Resource Planning & Python** with the faculty of SKIM in case of MBA (G) & (F) Third Semester courses.
9. To offer one Online Course with two credits in core subjects in III semester. Students should undergo the course of their choice offered on the Government portal or SK University.
10. To authorize the internal BoS members to modify syllabus of subjects whenever necessary.
11. To adopt changed model question paper for the subjects **107: IT Modeling and Excel; 207: Research Methodology & SPSS; and 305 (G) & 303 (F): Enterprise Resource Planning & Python**. The duration of the examination shall be One Hour and Thirty Minutes and 50 marks as mentioned in the model paper under Annexure II.
12. To implement two-valuation method for MBA (G) & (F) semester-end examinations within the panel submitted by the department and only in consultation with the Head of the Department.
13. To approve and recommend the syllabi for MBA (G) & (F) as proposed by Chairman, BoS mentioned under **Annexure I**.
14. To approve and recommend the model papers as suggested by the Chairman, BoS, SKIM mentioned under **Annexure II**.
15. To approve and recommend the Academic Regulations for MBA (G) & (F) courses w.e.f the admitted batch of 2026-28 as mentioned under **Annexure III**.

Annexure I

MBA (General) & MBA (Finance) I - Semester

Code No.	Title of the Paper	Internal	External	Total
101	Management and Organizational Behaviour	30	70	100
102	Business Environment and Law	30	70	100
103	Accounting for Management	30	70	100
104	Economics for Management	30	70	100
105	Mathematics for Management	30	70	100
106	Communication Skills and personality Development	30	70	100
107	IT Modelling and Excel	50	50	100

MBA (General) & MBA (Finance) II – Semester

Code No.	Title of the Paper	Internal	External	Total
201	Operations Management and Operations Research	30	70	100
202	Marketing Management	30	70	100
203	Human Resource Management	30	70	100
204	Financial Management	30	70	100
205	Management Information System	30	70	100
206	Indian Knowledge Systems	30	70	100
207	Research Methodology and SPSS	50	50	100

MBA (General) III – Semester

Code No.	Title of the Paper	Internal	External	Total
301	International Business	30	70	100
302	Business Logistics & Supply Chain Management	30	70	100
303 (1a)	Human Resource Development	30	70	100
303 (1b)	Change & Organizational Development	30	70	100
303 (2a)	Consumer Behaviour	30	70	100
303 (2b)	Product & Brand Management	30	70	100
303 (3a)	Investment & Portfolio Management	30	70	100
303 (3b)	Financial Derivatives	30	70	100
305	Enterprise Resource Planning & Python	50	50	100

MBA (Finance) III – Semester

Code No.	Title of the Paper	Internal	External	Total
301	International Business	30	70	100
302	Business Logistics & Supply Chain Management	30	70	100
303(1a)	Management of Financial Services	30	70	100
303 (1b)	Working Capital Management	30	70	100
303 (2b)	Investment portfolio Management	30	70	100
303 (2b)	Financial Derivatives	30	70	100
303	Enterprise Resource Planning & Python	50	50	100

MBA General IV - Semester

Code No.	Title of the Paper	Internal	External	Total
401	Strategic Management	30	70	100
402	E - Commerce	30	70	100
403 (1a)	Knowledge Management	30	70	100
403 (1b)	International HRM	30	70	100
403 (2a)	Advertising and Sales Promotion	30	70	100
403 (2b)	Services Marketing	30	70	100
403 (3a)	Multinational Financial Management	30	70	100
403 (3b)	Equity Research and analysis	30	70	100
404	Entrepreneurship Development	30	70	100
405	Project Dissertation & Viva-Voce	00	200	200

MBA (Finance) IV – Semester

Code No.	Title of the Paper	Internal	External	Total
401	Strategic Management	30	70	100
402	E - Commerce	30	70	100
403 (1a)	International Financial Markets	30	70	100
403 (1b)	Strategic Mergers and Acquisitions	30	70	100
403 (2a)	Multinational Financial Management	30	70	100
403 (2b)	Equity Research and Analysis	30	70	100
403 (3a)	Entrepreneurship Development	30	70	100
405	Project Dissertation & Viva-Voce	00	200	200

Annexure II
MODEL QUESTION PAPER
For all Semesters of MBA & MBA (Self Finance)
Paper Code () & Name ()
(with effect from the admitted batch of 2026 – 28)
(Applicable for papers with 70 marks only)

Duration: 3 hrs.

Max. Marks:70

SECTION – A

1. Answer any Two of the following

2x5=10

- A) XXX
- B) XXX
- C) XXX
- D) XXX

SECTION – B

Answer all the question. All questions carry equal marks

6X8=48

2. A) XXX

OR

B) XXX

3. A) XXX

OR

B) XXX

4. A) XXX

OR

B) XXX

5. A) XXX

OR

B) XXX

6. A) XXX

OR

B) XXX

7. A) XXX

OR

B) XXX

SECTION – C
(Compulsory)

8. Case Study:

1X12=12

Note:

- 1. The question paper should cover entire syllabus.**
- 2. Case study should be within the syllabus only.**

MODEL QUESTION PAPER
For all Semesters of MBA & MBA (Self Finance)
Paper Code () & Name ()
(w.e.f the admitted batch of 2026 – 28)
(Applicable for papers with 50 marks only)

Duration: 1½ hrs.

Max. Marks:50

SECTION – A

1. Answer any Two of the following

2x5=10

- A) XXX**
- B) XXX**
- C) XXX**
- D) XXX**
- E) XXX**

SECTION – B

Answer all the question. All questions carry equal marks

3X10=30

1. A) XXX

OR

B) XXX

2. A) XXX

OR

B) XXX

3. A) XXX

OR

B) XXX

SECTION – C
(Compulsory)

4.

Case Study:

1X10=10

Analyze the following case / problem =

Note:

- 1. The question paper should cover entire syllabus.**
- 2. Case study should be within the syllabus only.**



Annexure III
SRI KRISHNADEVARAYA INSTITUTE OF MANAGEMENT (SKIM)
SRI KRISHNADEVARAYA UNIVERSITY, ANANTHAPURAMU – 515003
ACADEMIC REGULATIONS

For

Two-Year Master of Business Administration (General & Finance) of 4 Semesters
W.e.f Academic Year Batch of 2026–28

I. Eligibility

A student seeking admission into 2-year (4 Semesters) post-graduate Courses of MBA (G) and MBA(F) as mentioned below shall have passed the qualifying degree examination of this University or any other University recognized as mentioned below. Candidates must also qualify in the prescribed entrance examination conducted from time to time by SKU or APSCHE, or any regulatory body.

Code	Name of the Course	Qualifying Degree for admission
01	Master of Business Administration (General)	Any Bachelor's Degree except
02	Master of Business Administration (Finance)	BOL

II. Course of Study

- The duration of courses of study is of 2 academic years with each semester of 90 days with 6 hours of instruction per day, including case discussions, role plays, academic assignments, days for tests, examinations and preparatory holidays. The inter-semester break shall be one week.
- The courses of study shall be as per the scheme of examination, syllabus prescribed by the University from time to time.

III. Scheme of Examination

- The first and second semesters constitute the first academic year, and the third and fourth semesters constitute the second academic year.

b) MBA (General):

First Semester: Seven papers, of which six are theory papers and one is a theory-cum-practical paper. In the semester end theory examination papers carry 70 marks for written examination and 30 marks for internal assessment by the faculty concerned. In case of seventh paper which is theory-cum-practical paper the written examination is for 50 and practicals for 50 marks. Total marks for the semester are 700.

Second Semester: Seven papers and one online course. Out of the seven papers, six are theory papers and one is a theory-cum-practical paper. In the semester end theory papers carry 70 marks for written examination and 30 marks for internal assessment by the faculty concerned. In case of seventh paper which is theory-cum-practical paper the written examination is for 50 and practicals for 50 marks. One online course (two credits) in systems area is mandatory. Online course should be opted from any Government or SK University portals. Total marks for the semester are 700.

Third Semester: Two compulsory papers, four elective papers (two from each chosen specialization), and one theory-cum-practical paper. In the semester end theory papers carry 70 marks for written examination and 30 marks for internal assessment by the faculty concerned. In case of seventh paper which is theory-cum-practical paper the written examination is for 50 and practicals for 50 marks. One online course (two credits) in core specialisations is mandatory. Online course should be opted from any Government or SK University portals. Total marks for the semester are 700.

Fourth Semester: Three compulsory papers, four elective papers (two from each chosen specialization), and a Project Dissertation. In the semester end theory papers carry 70 marks for written examination and 30 marks for internal assessment by the faculty concerned. In case of seventh paper which is theory-cum-practical paper the written examination is for 50 and practicals for 50 marks. Total marks for the semester are 900.

The total marks for all four semesters put together shall be 3000 (700 + 700 + 700 + 900). The project report carries 200 marks (150 for report and 50 for Viva-Voce). Online courses carry

two credits each but are not considered for SGPA calculation as they do not carry grade points.

C. MBA (Finance):

First Semester: Seven papers, of which six are theory papers and one is a theory-cum-practical paper. In the semester end theory examination papers carry 70 marks for written examination and 30 marks for internal assessment by the faculty concerned. In case of seventh paper which is theory-cum-practical paper the written examination is for 50 and practicals for 50 marks. Total marks for the semester are 700.

Second Semester: Seven papers and one online course. Out of the seven papers, six are theory papers and one is a theory-cum-practical paper. In the semester end theory papers carry 70 marks for written examination and 30 marks for internal assessment by the faculty concerned. In case of seventh paper which is theory-cum-practical paper the written examination is for 50 and practicals for 50 marks. One online course (two credits) in systems area is mandatory. Online course should be opted from any Government or SK University portals. Total marks for the semester are 700.

Third Semester: Two compulsory papers, four elective papers from finance specialization only and one theory-cum-practical paper. In the semester end theory papers carry 70 marks for written examination and 30 marks for internal assessment by the faculty concerned. In case of seventh paper which is theory-cum-practical paper the written examination is for 50 and practicals for 50 marks. One online course (two credits) in core specialisations is mandatory. Online course should be opted from any Government or SK University portals. Total marks for the semester are 700.

Fourth Semester: Three compulsory papers, four elective papers from finance specialization and a Project Dissertation. In the semester end theory papers carry 70 marks for written examination and 30 marks for internal assessment by the faculty concerned. Project dissertation carries 150 for report evaluation and 50 for viva-voce examination. Total marks for the semester are 900.

D. Each theory paper carries six credits and each practical paper carries four credits.

E. Project dissertation in the fourth semester carries eight credits.

F. One copy of project dissertation by the students of SKIM shall be submitted to **the Head, SKIM** and the students of affiliated colleges shall submit the same to the **Controller of Examination, SK University** before the commencement of the semester-end examinations.

IV. Attendance

A. A student shall put in at least 75 % attendance in each semester in theory, practicals, seminars and other components to get eligibility for examinations.

B. Condonation of shortage of attendance in theory classes alone may be recommended on medical or other genuine grounds if the student has at least 62.5 percent attendance, subject to payment of the prescribed fee. Practical and project work require 75 percent completion of listed experiments, which may be completed by attending extra classes on Sundays, holidays or vacations with additional tuition fee if necessary.

C. A student who does not fulfil the attendance requirement must repeat the semester by paying the prescribed tuition fee. Attendance from previous attempts cannot be combined.

V. Promotion and Detention

A student is eligible for promotion to the next semester only if the minimum attendance requirement is fulfilled and the student has registered for the semester-end examinations. A student must complete the course, including improvement, within four years from the date of admission.

VI. Evaluation

➤ Question papers shall be set by external examiners only. Dual valuation shall be followed for MBA (General) and MBA (Finance). Dual valuation consists of Internal Evaluators (SKIM Faculty) and External Faculty other than SKIM from the panel submitted by the department and only in consultation with the Head of the Department.

➤ Practical examinations of I and III semesters shall be conducted by SKIM faculty.

➤ Practical examinations of II semester shall be conducted jointly by SKIM faculty and external examiners.

- The Project Dissertation evaluation and Viva-Voce examination in IV semester shall be conducted by both external and internal examiners.
- Two internal tests of 90 minutes each for 30 marks shall be conducted in each paper. The best of the two is considered. Absentees shall be awarded zero marks and no makeup test is permitted.
- Semester-end examinations of three hours duration shall be conducted for 70 marks.

VII. Qualification for Pass

A student shall be declared passed the examination if:

- a) He or she secures a minimum of 35 % in each paper in the semester-end examination and 40 % aggregate in both theory and internal assessment/practicals separately. For project work, 35 percent in dissertation and 40 percent aggregate including Viva-Voce shall be followed.
- b) If the aggregate of 40 percent is secured, exemption is granted in papers with at least 35 percent in the university examination and internal assessment separately.
- c) A candidate failing to secure 40 percent aggregate may retain papers in which he or she shall secure at least 40 %.
- d) Supplementary students shall secure a minimum of 35 % in external examination and 40 % aggregate in failed papers.
- e) A student who fails in dissertation must revise and resubmit it with the next regular batch.
- f) A student may appear for the whole examination of any semester only after cancelling the previous attempt.
- g) Supplementary students shall register afresh and appear with the next regular batch.
- h) No separate supplementary examinations shall be conducted.
- i) Internal assessment and dissertation marks remain unchanged for improvement candidates.

VIII. Classification

Marks obtained in each paper shall be converted into letter grades and grade points on a ten-point scale as follows:

90–100: O (Grade Point 10)

80–89: A+ (Grade Point 9)

70–79: A (Grade Point 8)

60–69: B+ (Grade Point 7)

50–59: B (Grade Point 6)

45–49: C (Grade Point 5)

40–44: P (Grade Point 4)

Below 40: F (Grade Point 0)

Absent: AB (Grade Point 0)

The Semester Grade Point Average (SGPA) is calculated as:

$SGPA = \text{Sum of (Credits} \times \text{Grade Points)} / \text{Sum of Credits}$

The Cumulative Grade Point Average (CGPA) is calculated as:

$CGPA = \text{Sum of (Credits} \times \text{SGPA of each semester)} / \text{Sum of Credits}$

SGPA and CGPA are rounded off to two decimal places.

Aggregate percentage = $CGPA \times 10$.

IX. Award of Rank

No ranks shall be declared at the time of publication of results. Gold medalists and fellowship awardees shall be announced at the convocation based on total marks obtained in all semesters, provided the candidate has passed all semesters in the first attempt. Supplementary and improvement candidates are not eligible for ranks.

X. Improvement

Students may improve marks in one or more theory papers as per regulations. If improved, the revised marks shall be recorded. If not improved, original marks remain. Improvement is not permitted for internal assessment, practicals, records, dissertation or seminars.

XI. Conditions for Award of Degree

A student shall be eligible for the award of the MBA Degree if:

- a. The prescribed course of study has been completed over four semesters in the University or its affiliated colleges.

b. All examinations prescribed in the regulations have been passed.

XII. Transitory Provisions

a. The course will normally cover two academic years consisting of four semesters.

b. No student shall obtain the degree earlier than four semesters or appear for any examination after four years from admission.

XIII. No Award of Any Other Degree

No degree other than MBA or MBA (Finance) shall be awarded under these regulations.

XIV. Amendments

The University reserves the right to amend or modify any of the above regulations whenever necessary.
